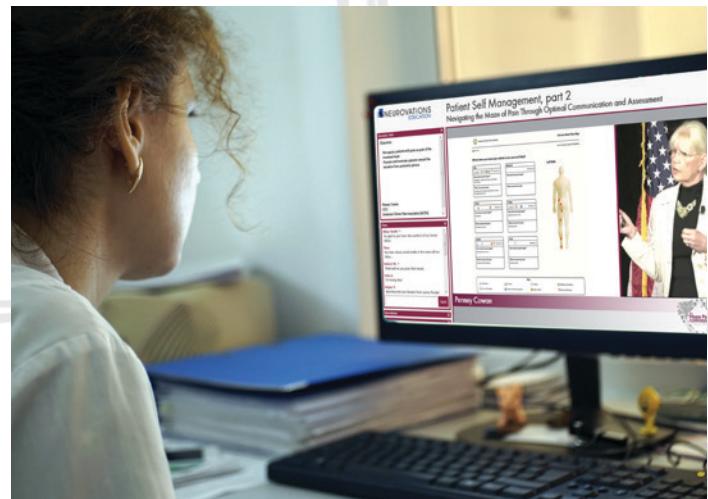


The 28th Napa Pain Conference

August 27-28, 2021 Napa, CA

In person + Online



Exhibitor & Sponsor Prospectus

About the Napa Pain Conference

SINCE 1990

Advancing Pain Medicine

As one of the earliest conferences in pain medicine, the Napa Pain Conference (NPC) has provided decades of unparalleled networking with leaders in clinical practice, research, and industry.

GUIDING Principles

The success of NPC is rooted in creating and serving a community devoted to:

- Curiosity
- Collaboration
- Diversity
- Discovery
- Equality
- Efficiency
- Inclusion
- Integrity
- Curation
- Development
- Engagement
- Inspiration

The Neurovations family of businesses believes in diversity and inclusion in our workforce, in our decision-making, and in patient care. Our unwavering mission is to inspire hope and to contribute to the health and well-being of patients and communities through integrated clinical practice, research, and education.



PRODUCED BY Neurovations Education

Neurovations Education designs national conferences in pain, neuroscience, the management of chronic conditions, and emerging medicine. We take pride in creating opportunities for learning, collaboration, and networking.

SUPPORTING Global Innovation

The Napa Pain Conference benefits the HealthRoots Foundation for Global Health, a 501(c)(3) non profit supporting health initiatives in low-resource communities around the world.

Eric J. Grigsby, MD, MBA founded the Napa Pain Conference in 1990 while establishing the UC Davis pain management program. Dr. Grigsby recognized the need for a conference where everyday practitioners could get together, build a community, and share stories, successes, and challenges in treating persons with chronic pain.

Esteemed Keynotes

Elizabeth H. Blackburn, PhD

**2009 RECIPIENT, NOBEL PRIZE IN PHYSIOLOGY OR MEDICINE
FORMER PRESIDENT, SALK INSTITUTE FOR BIOLOGICAL STUDIES
PROFESSOR EMERITUS, BIOCHEMISTRY AND BIOPHYSICS, UCSF**

Dr. Blackburn is a researcher, bioethicist, and pioneer in the fields of DNA sequencing and regenerative medicine. Along with her colleagues, Dr. Blackburn started a revolution in molecular biology.

Throughout her long career in science, Dr. Blackburn has been a leader in the area of telomere and telomerase research, having discovered the molecular nature of telomeres – the ends of eukaryotic chromosomes that serve as protective caps essential for preserving the genetic information – and co-discovered the ribonucleoprotein enzyme, telomerase. She is also known for her championing of diversity and inclusion in the sciences. Currently, Dr. Blackburn and her UCSF research team continue their work in a wide range of investigations of the roles of biology in human health and diseases, through clinical and other human studies.

Professor Blackburn has won many prestigious awards throughout her career including Nobel Prize in Physiology or Medicine, the Albert Lasker Medical Research Award for Basic Medical Research, and in 2007 was named one of TIME Magazine's 100 Most Influential People.



"Few scientists garner the kind of admiration and respect that Dr. Blackburn receives from her peers for her scientific accomplishments and her leadership, service and integrity"
-Irwin M. Jacobs.



Daniel B. Carr, MD, FABPM

**PROFESSOR EMERITUS OF PUBLIC HEALTH AND COMMUNITY MEDICINE;
PROGRAM DIRECTOR AND FOUNDER, MS IN PAIN, RESEARCH EDUCATION
& POLICY PROGRAM, TUFTS UNIVERSITY SCHOOL OF MEDICINE**

At Tufts University School of Medicine, Dr. Carr founded the first postgraduate interprofessional pain education program based in a university department of public health and community medicine.

Dr. Carr was key in developing multidisciplinary pain treatment centers and clinical pain fellowships at the Massachusetts General Hospital, Tufts-New England Medical Center and St. Elizabeth's Medical Center.

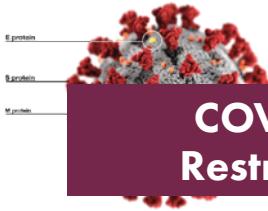
Ensuring a Safe & Productive Conference

REQUIREMENTS ARE EVOLVING AND SUBJECT TO CHANGE

COVID-19 Restrictions

Neurovations Education looks forward to welcoming you to Napa for the Napa Pain Conference, delivered in-person and online. The health and safety of our community is our highest priority. Thank you in advance for abiding by these rules and restrictions.

Requirements are subject to update and revision as federal, state, and local jurisdictions provide new and revised guidance.



TESTED AND FULLY VACCINATED INDIVIDUALS

In accordance with California's "Beyond the Blueprint" reopening:

- All persons from outside the state of California must be fully vaccinated in order to attend.
- Classroom attendance is limited to individuals with full proof of vaccination.
- Attendees from California may participate if they are not yet fully vaccinated but provide evidence of a negative COVID-19 test within 24 hours of the start of the conference. These individuals will be limited to non-vaccinated sections and cannot be seated within 6 feet of other attendees.

ATTENDEE REQUIREMENTS

All attendees must:

- Follow all COVID-19 protocols
- Monitor for signs and symptoms of COVID-19 before arriving at the conference
- Preregister. On-site registrations and substitutions cannot be permitted
- Use only assigned seating in meeting spaces
- Wear a mask in all meeting space.
- Have their temperature checked each morning



A Growing Community of Leaders

The Napa Pain Conference (NPC) has cultivated connections with attendees since 1990.

Since 2016, NPC has grown 30% year-over-year. Through our expansion into online learning, the 2020 Napa Pain Conference reached over 1,300 attendees.

In the last year, Neurovations Education has grown over 500% in terms of learner reach. To accommodate an expanding learner base and further our impact, the Program Committee constructs a multi-level program addressing the opportunities, challenges, and newest strategies in pain management.

Join the Conference and celebrate the advancement of pain medicine.

OUTREACH

NPC web, email, and print campaigns reach over 38,000 clinicians in pain management, family practice, anesthesia, neuroscience and regenerative medicine.

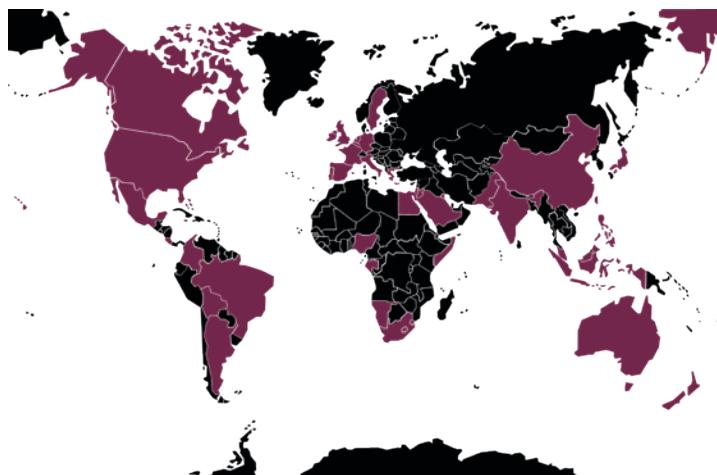
ENGAGEMENT

By providing unique content, unrivaled education, and world-class events, the Napa Pain Conference stands above the competition.

95% of physicians rate NPC as their most educational CME activity of the past 12 months

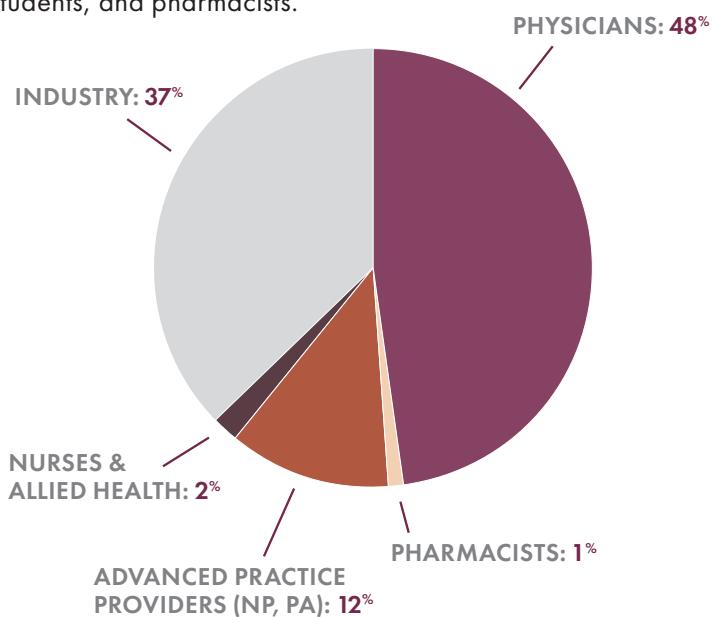
INTERNATIONAL ATTENDANCE

Learners from over 40 countries, and every US state and territory participated in NPC2020.



AUDIENCE

NPC attracts predominantly senior, director-level physicians mixed with early and mid-career physicians, private practice owners, advanced practice providers, researchers, industry, students, and pharmacists.



"I came last year because it was Napa. I am back this year, as last year was the BEST pain conference I can ever recall attending over the last 20+ years!"

MARK A. WORKMAN, MD

The Pain Rehabilitation Group

Amazing Location



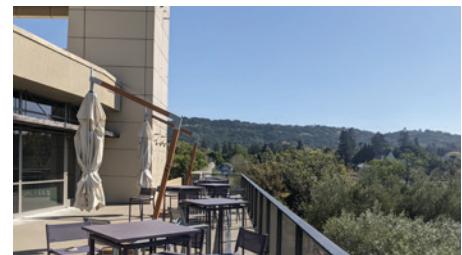
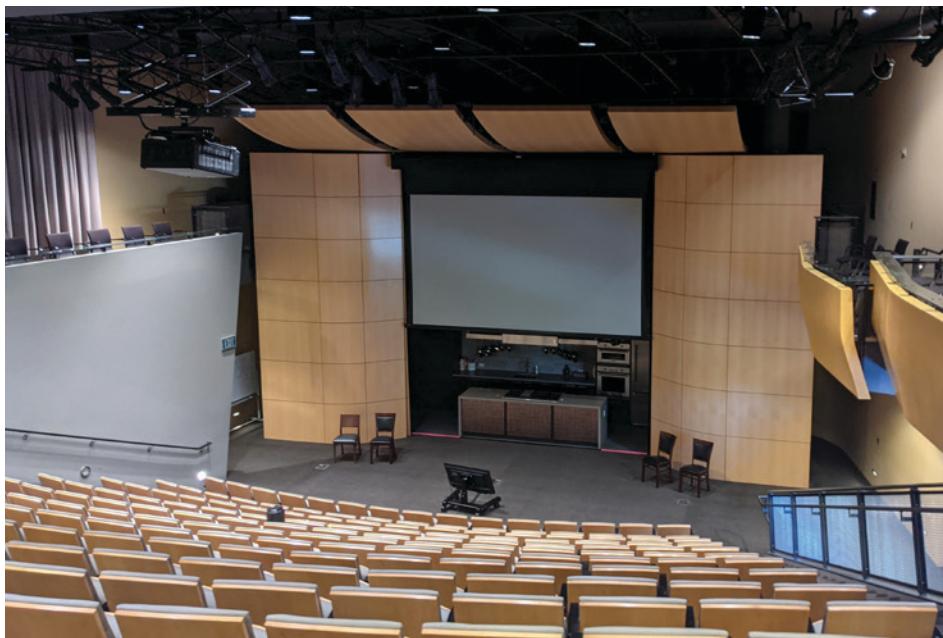
COPIA Culinary Institute of America

www.ciaatcopia.com

Opened in 2017, the CIA at Copia is the ultimate Napa Valley destination for experiencing the world of food, wine, art, and community. Located in the heart of Napa's Oxbow District, the facilities are equipped with two state-of-the-art theaters, indoor and outdoor dining spaces, and the "Grove" Garden Terrace.

Founded in 1946, The Culinary Institute of America is the world's premier culinary college. Dedicated to developing leaders in foodservice and hospitality, the independent, not-for-profit CIA offers bachelor's degrees in management, culinary arts, culinary science, and applied food studies.

LOCATION
500 1st Street
Napa, CA 94559



Broadcast Online

Over 2,500 members

Neurovations Education has over 2,500 active users in our online learning [Education Hub](#). Clinicians increasingly turn to Neurovations Education for the best content in pain and neuroscience, from the brightest minds and industry leaders.

Web, email, and print campaigns reach tens of thousands of clinicians in pain management, neuroscience, regenerative medicine and family practice.

Welcome to the Education Hub

The screenshot shows a grid of video thumbnails for various webinars and courses. The categories include:

- Event: Napa Pain Conference
- Event: Kasai's Pain Conference
- Event: Webinars
- Content: COVID-19
- Content: Pain Management
- Content: Clinical Care
- Content: Patient Management
- Content: Opioids
- Content: Neuroimmunology
- Content: Medical Ethics
- Content: Social Determinants of Health

Each thumbnail includes a small image of a speaker, the title of the session, and a "More Info" button.



PEER-TO-PEER NETWORKING

Online attendees can connect with each other through the participant directory, discussion forums, and direct messaging.

Opt Out					
First Name	Last Name	Company	City	State	Contact
Avinash	Ramchandani	RPI	Santa Rosa	CA	email@email.com
Elizabeth	Rickerson	Harvard Medical School	Boston	MA	email@email.com
William	Rosenberg		Lexington	KY	email@email.com
Lisa	Stearns	Center for Pain and Supp	Phoenix	AZ	email@email.com
Lawrence	Proze	UICSE	San Francisco	CA	email@email.com

Pictured: Automated tech review checklist

Registration		System Compatibility Checks	
Sessions	Browser	Passed	Compatible web browser: Chrome 69
System Checker	Device	Passed	You are using a compatible desktop device.
Technical Support	Cookies	Passed	Your browser is accepting session cookies.
	Flash	Skipped	Flash is not required, your browser supports HTML5 video rendering.
	Bandwidth	Passed	Estimated at 20.561 Mbps. You have ample bandwidth to receive high definition streaming media from DigitalUve Events Platform
	Streaming	Waiting	[2/2] Test of HLS via NetCloud completed, passed.

Immersive Online Learning

Education live and on-demand

- Web-based access, viewable from any device
- Interactive audience chat
- Live, interactive Exhibit Hall, viewable up to 60 days after the conference
- Industry-leading ePoster Hall
- Games and digital badges to foster engagement
- Attendee networking directory
- Chat forums with email subscriptions
- Enhanced learning with note-taking in sessions, timestamped to the corresponding part of a presentation
- Real-time tech support

LEAD GENERATION

See who visited your Digital Booth and follow up with them at a later date.

Note: Attendees must authorize information sharing when entering your booth

My Account						Connect Us	Log Out
Visitors		Last Visited				Next Entry	
Last Name	First Name	Email Address	Number of visits	Last Visited	Timestamp	Experts	
Bacon	William	wjbacon@digitelinc.com	3	2020-04-24 07:15:33			
Gulaboti	Jenna	jgulaboti@digitelinc.com	3	2020-04-18 14:15:03			
DeLong	Cody	cdejong@digitelinc.com	1	2020-04-10 14:11:26			
DeAngelo	Danielle	ddangelo@digitelinc.com	2	2020-04-21 13:47:38			
Sweeney	Patrick	psweeney@digitelinc.com	16	2020-04-17 14:18:20			
Perkins	James	jperkins@digitelinc.com	14	2020-04-27 10:55:34			
Hagen	Nicholas	nhagen@digitelinc.com	51	2020-04-25 12:59:34			
Newman	James	jnewman@digitelinc.com	28	2020-04-25 12:59:16			
Zambotti	Brian	bzambotti@digitelinc.com	64	2020-04-27 11:44:18			
Reilly	Patrick	p.reilly@digitelinc.com	41	2020-04-24 16:51:02			
Fortney	Ray	r.fortney@digitelinc.com	5	2020-04-23 16:27:58			
Lahani	Anisha	alahani@digitelinc.com	1	2020-04-10 14:11:26			
Zambotti	Brian	bzambotti@digitelinc.com	4	2020-04-15 12:01:27			
Green	Tom	tom.greene@j.com	1	2020-04-10 14:11:26			
Kyle	Amanda	akyle@erp.com	1	2020-04-10 14:11:26			
Johnson	Jessica	jjohnson@theonline.org	1	2020-04-10 14:11:26			
Baugh	Suzanne	sbaugh@handsevents.com	1	2020-04-23 14:02:43			
Power	Jeanne	jeannie@powereventgroup.com	1	2020-04-10 14:11:26			

High Impact Sponsorships

Packages

According to the US Health and Human Services, every \$1 spent on physician CME events and meetings generates \$3.56 in increased revenues.

We've prepared attendee incentives to drive traffic to your exhibit, and established dedicated viewing times for exhibitors. Some items are for all vendors to enjoy, while others are tied to sponsorship levels.



	PLATINUM \$74,995	GOLD \$49,995	SILVER \$24,995
Lunch Symposium Limit 1 per day Includes A/V and boxed lunch of NPC's choosing Exclusive Package Benefit	•		
Private Meeting Space Limited availability Exclusive Package Benefit	•		
Premium Exhibit Space Exclusive Package Benefit	20' x 10'	20' x 10'	10' x 10'
Priority Exhibit Locations In-person & Online Exclusive Package Benefit	•	•	•
Online Exhibit	Digital Booth + Banner	Digital Booth + Banner	Digital Booth
Integrated Online Video Chat	•	•	•
In-person Registrations	12	8	4
Tickets to the Faculty Dinner August 27 Exclusive Package Benefit	3 seats	2 seats	1 seat
Branded Column Wrapping on the Mezzanine Limited availability	•	•	•
Sponsor Video(s) Played during breaks	4	2	1
Tickets to the Vineyard Dinner Limited availability	6 seats	4 seats	2 seats

Podium Presentations



Symposium Sessions

Limit 1 per day • Friday, August 27

Saturday, August 28—

Unopposed time on the agenda for your company to reach attendees, both online and in-person.

You provide the speakers.

We handles the logistics.

Alternate A/V setups, specific meal and decor request can be accommodated, at additional expense.

Symposium content cannot be certified for CME or CE credit.

PLATINUM SPONSORS ONLY

INCLUDES

- A/V
- Boxed lunch of NPC's choice
- Unopposed time on the schedule
- Acknowledgment on the schedule, signs, and the agenda

"Our VP of Marketing felt it was our best lunch yet!"

PREVIOUS SPONSOR

"Nobody works harder to make sure these are successful. You went above and beyond for us."

PREVIOUS SPONSOR

"This was an incredibly successful lunch for us."

PREVIOUS SPONSOR



Renowned Events



NPC Vineyard Dinner

\$14,995

Limit 1 • Saturday, August 28

ART DUE: JULY 16

Be the sole sponsor of this magical event.

The Vineyard Dinner at the Napa Pain Conference is one of the most renowned events in our field. Nothing else compares.

The Vineyard Dinner sells out every year and this will be no exception. Be front-of-mind as the conference closes by helping to create a memorable night of great food, amazing conversation, and unrivaled atmosphere.

INCLUDES

- Tickets for sponsor's staff
- Printed logo on dinner menus and attendee tickets
- An opportunity to speak at the dinner



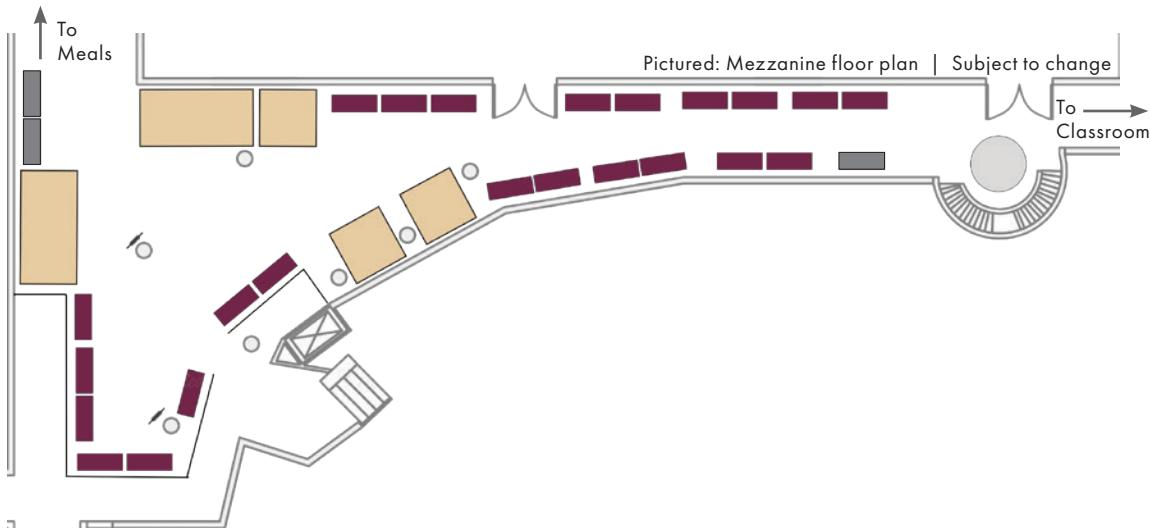
Exhibit Opportunities



In-Person

In-person industry attendance is capped at 65 individuals due to COVID-19 compliance. This provides a 3.5:1 ratio of clinicians to industry representatives. Once space is sold out, COVID-19 protocols prohibit us from adding more. Don't delay; secure the right booth for your company by being first in line.

Exhibit space has **sold out** for the past 3 in-person conferences. **We expect to sell out this year.**
All in-person exhibits must also have an online presence.



SPACE ASSIGNMENTS

Spaces are assigned according to:

- Sponsorship level
- Date payment is received
- History of exhibiting at Neurovations Education conferences
- Special needs

Table top Exhibit

Limited availability

INCLUDES

- One (1) Exhibitor Badge
- Draped 8' x 30' table
- Wastebasket
- Registration lists of in-person and online conference attendees (subject to regulatory requirements for disclosability)

\$2,995

+ Online Exhibit

Other booth sizes

Due to COVID-19 restrictions, larger booths are restricted to Platinum, Gold, and Silver sponsors.



Exhibit Opportunities

Enjoy months of exposure to new and returning clinicians.

Beginning in May, exhibits will be published online on a rolling basis, and remain accessible online for 30 days post-conference. Maximize your visibility by applying ASAP.

Attendee traffic is directly related to 1) the length of time an exhibit is published, and 2) the position of the exhibit in the directory.

Online

Digital Booth

\$4,495

Create an engaging space with embedded banners, videos, and branding.

Digital Booths include all of the features of the Tabletop and appear ahead of them in the exhibit order. Add a 1200x300 banner of your own design, booth graphics, and include multiple handouts and company resources.



Digital Table

\$2,495

Digital Tabletops appear ahead of base listings. They also include contact information for multiple company representatives, multiple web links, and a single downloadable handout.

Base Listing

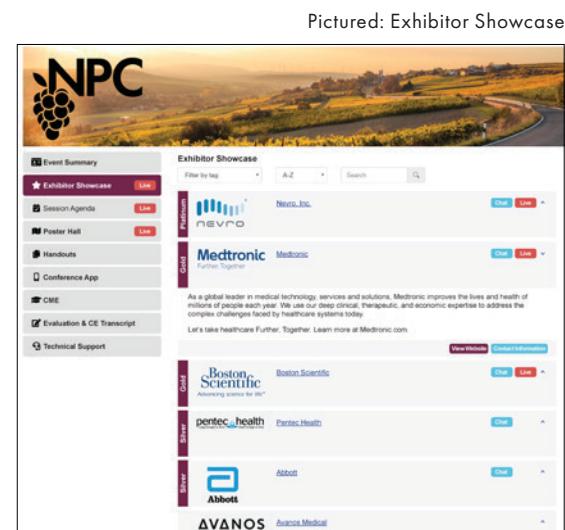
\$745

Base Listings appear after Digital Tabletops and include a company logo, expandable company description, a link to your website and contact information for a company representative.

Incentives



Attendees are incentivised to view exhibitors and interact with sponsors through conference achievements and associated prizes.



Captivating Advertising

In-person

Branded Column Wrapping

\$4,995

Limited availability

ART DUE: JUNE 30

Create a eye-catching display with customized column wrapping.

Full-color vinyl wraps will be applied to columns in the meeting space, and displayed throughout the conference. Enhance your visibility by branding one of them with your logo and company graphics.

Due to limited supply, priority will be given to Platinum and Gold sponsors.



Beverage Break

\$2,995

6 Available

ART DUE: JULY 16

Includes sponsor acknowledgment and logo or graphics on printed signs at the break.



Breakfast Sponsorship

\$7,495

2 Available

ART DUE: JULY 16

Includes sponsor acknowledgment, branded banner in the dining space, and sponsor acknowledgment included with each meal.

Due to COVID-19 protocols, breakfasts will be served as individual boxes meals.

Online

Sponsored Video

\$2,995

VIDEO DUE: JULY 30

Per break

Make a splash with online viewers with a video of your design.

Videos cannot exceed five (5) minutes in length and must be provided by July 30.

Scientific ePoster Hall

Researchers continue innovating. Medical providers continue to seek the latest breakthroughs and clinical strategies. Our industry-leading ePoster hall extends the reach of your work to an audience ten times larger than traditional posters.

Download the Abstract Guide at: napapainconference.com/call-for-abstracts/

Abstract Deadlines

Abstract Submission

NOW - JUNE 30

Completed abstracts must be submitted via email in .pdf or .doc format to Education@Neurovations.com by 11:59 PM, PDT, Wednesday, June 30.

Results

JULY 23

The outcome of each abstract review will be emailed to the primary author listed within the abstract by Friday, July 23, 2021.

Pictured: ePoster Hall example

The screenshot shows a digital display board for the ePoster Hall. On the left, a sidebar lists various categories: 2020 Agenda, Handouts, Evaluations, Exhibit Hall - Resources/Meetings/Handouts, ePoster Hall (selected), Conference Challenge, Discuss Neuromodulation, Discuss Regenerative Medicine, Discuss Pain Management & COVID-19, Discuss Diversity & Inclusion, System Checker, and Technical Support. The main area displays several abstracts as cards:

- Stellate Ganglion Block for Treating Symptoms of Posttraumatic Stress Disorder** by LTC Brian C. McLean, MD; Bradford B. Walters, MD, PhD; Kristine L. Rae Olmsted, MSPH
- Identification of the Epidural Space: A Comparison Study between Contrast Spread and Loss of Resistance Techniques** by Yatov Pergier, MD; Yury Ivanov, DO
- Tolperisone for Acute Muscle Spasm of the Back: The Dose-ranging Phase 2 STAR Study** by Srinivas Nalamachu, MD; Randal Kaye, MD; Joseph Pergolizzi, MD
- Molecular Inter-ictal Neuroinflammatory Phenotyping in Migraine Patients Treated With Non-Invasive Cervical Vagus Nerve Stimulation** by Iana S. Lendecka, MD; Thomas M. Kindy, MD, PhD
- Reduction of Opioid and Illicit Drug Abuse After Initiation of State Electronic Prescription Monitoring Program: A Ten-Year Follow-Up** by David C. Miller, MD

ePosters Due

JULY 24 - AUGUST 14

High resolution posters due by August 14.

ePosters Posted

AUGUST 17

Attendees will have access to ePosters by August 17.

ePosters are viewable and searchable in the Conference listing. Each work will be presented with a dedicated page that includes the ePoster, title, summary, author information, and a downloadable copy of the accepted abstract.

Abstracts & ePosters Published

SEPTEMBER 30

An eBook of all accepted abstracts and posters will be published online for the 2,500+ users of the Neurovations Education Hub.

Pictured: ePoster example

The screenshot shows a detailed view of an ePoster for a randomized clinical trial. At the top, there are tabs for Abstract and Resources. The main content includes:

- Abstract:** A brief summary of the study, mentioning the Stellate Ganglion Block (SGB) procedure and its potential to reduce PTSD symptoms.
- Resources:** A section titled "Download the Poster and Abstract under the 'Resources' button." It contains the full study protocol, informed consent form, and other relevant documents.
- Design:** A flow diagram of the study design, showing the randomization process and treatment groups.
- Methods:** A detailed description of the study methods, including inclusion and exclusion criteria, interventions, and outcomes measured.
- Participants:** Information about the participants, including the number of participants, recruitment sites, and baseline characteristics.
- Interventions:** Description of the interventions, including the SGB procedure and the control group.
- Outcomes:** A table showing the unadjusted mean and effect size for primary and secondary outcomes across treatment groups.
- Figure 1: Stellate Ganglion Block for Post-traumatic Stress Disorder Symptoms: A Randomized Clinical Trial**: A box plot comparing the Primary Outcome Score of the SGB and Control groups.
- Figure 2: Stellate Ganglion Block for Post-traumatic Stress Disorder Symptoms: A Randomized Clinical Trial**: A box plot comparing the Secondary Outcome Scores of the SGB and Control groups.
- Results:** A table showing the adjusted mean and effect size for primary and secondary outcomes.
- Interpretation:** A summary of the findings and their implications.
- Conclusion:** A statement concluding that the SGB was effective in reducing PTSD symptoms.
- Keywords:** A list of keywords related to the study.
- Authors:** A list of the study authors.
- Disclosures:** A statement indicating no conflicts of interest.
- Disclaimer:** A statement that the views expressed in the abstract/manuscript are those of the author(s) and do not reflect the official policy or position of the Department of the Army, Department of Defense, or the US Government.

Napa Hospitality



MEET AT

Rocca Family Vineyards

roccawines.com

NPC sponsors have a unique opportunity to reserve a private meeting at Rocca Family Vineyards. The historic Rocca House has ample space for a small dinner or a tasting of our wines, which are now only available by allocation. This is a very special opportunity and one that is no longer open to the public. We invite you to meet General Manager, Angelique Ball, who will help arrange your needs.

For over 20 years, Rocca Family Vineyards has been steadfast in our commitment to being responsible stewards of the Napa Valley, farming our vineyards organically, and focusing on the long-term health of the land. We still add nothing to our wines from harvest to bottle, which is the most challenging — and rewarding — way to make fine wine. Because of this, our award-winning wines are coveted and increasingly hard to come by.

LOCATION

129 Devlin Rd.
Napa, CA 94559

ANGELIQUE@ROCCAWINES.COM

Partnership Activities

Clinical Research

Our sister company, [Neurovations Clinical Research](#) has led clinical trials with more than fifty companies, partnering with industry leaders and early-stage companies in medical device (Phase I-IV) and pharmaceutical trials (Phase II-IV), including first-in-man medical device trials, double-blinded and placebo-controlled trials.

Contact NeurovationsResearch@Neurovations.com for more information.

NAPA BIOSKILLS Cadaver Labs

Located in Napa, CA, our bioskills facilities have been an important site for teaching and developing new therapies since 1989.

Contact Education@Neurovations.com for scheduling, logistics and pricing.



Pictured: Facilities at Napa Bioskills

Webinars

THURSDAYS, 5:30PM PST

A sponsored webinar with Eric J. Grigsby, MD, MBA. The webinar will be produced by Neurovations and must take place during 2021.

RECORDINGS

After the live broadcast, webinars are archived, free to access for over 2,500 clinicians in the Neurovations [Education Hub](#).



Sponsor & Exhibitor Application

Organization

Company _____

Mailing address _____

City _____ State _____ Zip _____

Primary Contact

Authorized rep _____ Title _____

Email _____ Phone _____

By completing the Sponsor & Exhibitor Application, you acknowledge the intention to advertise at the accredited activity, that you have read and understand all terms of this agreement, and that as an Authorized Representative of the applicant Company, you agree to comply with this agreement.

Menu		We would like to secure the following sponsorship/exhibitor opportunities:	Price
Platinum Sponsor	\$74,995	Vineyard Dinner	\$14,995
Gold Sponsor	\$49,995	Column Wrap	\$4,995
Silver Sponsor	\$24,995	Beverage Break	\$2,995
In-person Table Top	\$2,995	Breakfast Sponsor	\$7,495
Digital Booth	\$4,495	Sponsor Video	\$2,995
Digital Table	\$2,495		
Digital Base Listing	\$745		
Applications are not considered final until receipt of payment and approval by Neurovations Education. Moreover, we reserve the right to deny exhibitor privileges to any applicant.			
By submitting an application, companies agree to adhere to all standards established by the Program Organizer, accrediting body, and all applicable regulations.			
		Total	

Payment Information

 (Select one)

Please send an invoice to our Authorized Rep (email above)

Pay by credit card

Card holder name _____ Billing zip code _____

Credit card number _____ CCV _____ Expiration _____ / _____

CONFERENCE CONTACT

Neurovations Education

707.260.0849

3416 Valle Verde Dr., Ste C

Education@Neurovations.com

NapaPainConference.com

Napa, CA 94558

Sponsor & Exhibitor Application

Sponsor/Exhibitor Information

Please include the following information with your application and email everything to: Education@Neurovations.com

- High resolution logo (300 dpi+)
- 50-word company description
- Company press kit, if available

NOTE: This is an application to exhibit.

All exhibitor applications are subject to review and approval by Neurovations Education. Moreover, we reserve the right to deny exhibitor privileges to any applicant.

Layouts and services depicted in this document are subject to change and refinement at the discretion of Neurovations Education.

Cancellations

Written cancellation notice must be received via fax, mail, or email by July 12, 2021 to receive a 50% refund on the full amount of the exhibitor/sponsorship opportunity requested. No refunds will be given after this date.

If the conference cannot take place due to acts of God, war, government regulations, disaster, strikes, civil disorder, or curtailment of transportation facilitating other emergencies making it inadvisable, illegal, or impossible to provide the facilities or to hold the meeting, each prepaid registrant/exhibitor will receive a copy all materials that would have been distributed. Fixed conference expenses will be paid from the pre-registration funds. Remaining funds will be refunded to pre-registrants/exhibitors. Neurovations Education is not responsible for any other costs incurred by pre-registrants/exhibitors in connection with the conference.

In-person Exhibit Schedule

Dates	Exhibitor Registration	Exhibit Installation	Exhibit Hours	Exhibit Dismantle
Thursday, August 26	1:00 pm - 5:00 pm	1:00 pm - 5:00 pm	Closed to attendees	
Friday, August 27	6:00 am - 7:00 am	6:00 am - 7:00 am	7:00 am - 5:00 pm	
Saturday, August 28			7:00 am - 5:00 pm	
Sunday, August 29				8:00 am - 12:00 pm

Sponsor & Exhibitor Application

Rules & Requirements

Any actions that are not in accordance with this agreement may result in the removal of the exhibiting company and its representatives from the activity site, in which case no refund will be allowed. Further, additional measures such as banning the representative and/or vendor from future involvement in Neurovations Education activities may occur.

CME activities, including facility arrangements, participant selection, program content, and format are the exclusive responsibility of Neurovations Education, which reserves the right to add, delete, or change any terms, conditions, regulations, and decisions pertaining thereto. Neurovations Education reserves the right to exercise its sole discretion to accept or refuse a prospective exhibitor's application or registration.

Exhibitors are responsible for obtaining appropriate licenses for any copyrighted materials, audio, and/or video utilized as part of an exhibit.

ACCME Standards for Integrity and Independence in Accredited Continuing Education

The applying company agrees to adhere to the ACCME Standards for Integrity and Independence in Accredited Continuing Education.

Arrangements for advertising will not influence educational planning, faculty selection, delivery, and evaluation of accredited education, or be a condition of the provision of financial or in-kind commercial support. Nor will advertisers interfere with the presentation of the education. Commercial entities may not discuss or influence the planning or presentation of CME content with speakers or planners of the activity.

Providing grants and/or other commercial support (financial or in-kind) for Continuing Medical Education (CME) activities does not influence booth space or assignment decisions. Exhibiting or otherwise advertising is not contingent upon the provision of an educational grant or other commercial support and may be purchased even if no grant is provided. Similarly, commercial support may be provided without advertising and is not contingent upon agreements to advertise or exhibit at the event.

Company representatives will not engage in sales or promotional activities while in the space or place of the CME activity (regardless of in-person or online delivery). Accordingly, any time a Company representative enters the educational space to observe the educational activity, they must refrain from asking questions or leading the discussion in any way that could be construed as sales or promotional activity.

In-person Exhibits

EXHIBIT DIMENSIONS

Exhibit displays may not exceed associated table-top or booth dimensions:

- 10'x10' or 20'x10' for sponsor booths
- 8 linear feet for table-tops

For example, a table-top exhibit with 10' backdrop is not permitted and would need to be dismantled. If an exhibitor refuses to modify or dismantle a display to comply with this policy, the exhibitor's participation in the event will be canceled, and the display will be removed for them without refund.

Company displays and materials are limited to the space and place of their exhibit. Materials may not be distributed outside of a company's exhibit space and booth/table display.

AUDIO VISUAL USE

Audiovisual equipment as part of a display is acceptable; however, sound equipment must be regulated so that it doesn't disturb neighboring exhibitors (providing headsets for attendees is acceptable). In addition, spectators may not obstruct aisles or interfere with access to other exhibits.

Conference staff reserve the right to determine when sound levels from equipment constitutes interference with others or is unacceptable. In such an event, sound must be reduced or equipment will be removed at the exhibitor's expense.

Sponsor & Exhibitor Application

Rules & Requirements

In-person Exhibits

RESPECT FOR THE HOST LOCATION

Exhibitors may not install any permanent fixtures or deface property in any way. Upon completion of the activity, exhibitors are expected to leave the exhibit space in the same condition that it was received.

Items and services, such as extra trash cans or wired internet, maybe contracted directly with the property and property's contractors (as applicable and available) at exhibitor's expense.

Balloons are not permitted as part of an exhibitor's display.

Photographing another exhibitor's booth is grounds for cancellation of an offending exhibitor's booth, at sole discretion of Neurovations Education. Exhibitors will not be entitled to a refund in such a situation.

EXHIBITOR STAFF

All members of an exhibitor's company attending the Conference must be pre-registered for the event. COVID-19 regulations prohibit attendees from registering on site.

All company employees, representatives and guests are required to wear conference-issued exhibitor badges at all times, in an unobstructed manner, while in the function space. Badges may not be altered in any manner. Company badges are not acceptable in lieu of official conference badges.

Exhibits must be staffed each day during exhibit hours. Representatives are expected to dress and conduct themselves in a professional manner consistent with a medical education meeting.

Representatives and employees of Neurovations Education shall have free access to any exhibit at all times in the performance of their assigned duties.

Exhibits are required to remain in place during the conference. Contact Education@Neurovations.com in the event that special arrangements are required. No exhibit may be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.

ANCILLARY EVENTS

No activities shall be scheduled by the Company, its employees, agents, or representatives to take place on the premises and during the time of the Conference without the express written permission of Neurovations Education.

Ancillary events may not conflict with any educational sessions, exhibit hours, corporate showcases, or corporate symposium scheduled during the Conference.

Scheduling, including transportation, must begin no sooner than 30 minutes before or after any activity during the Conference.

GIVEAWAYS

Due to COVID-19 requirements, giveaways of any kind are not permitted from advertisers. We encourage exhibitors to upload handouts to their online exhibit listing and encourage attendees to download materials there.

Sponsor & Exhibitor Application

Rules & Requirements

All Exhibits

REGISTRATION

All company employees, representatives and guests are required to register for the Conference. Access will only be granted to those who have registered and are actively logged in to the Conference website.

EVENT PHOTOGRAPHY AND/OR VIDEO

Photographs and/or video and/or audio recordings will be taken by Neurovations Education/NPC. By taking part in this event you grant the event organizers full rights to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for fundraising, publicity or other purposes to help achieve the group's aims. This might include (but is not limited to) the right to use them in printed and online publicity and social media applications. This applies to the use of your name/likeness that may display in any exhibit sections, chat, video display and presentation, or sections not listed here but associated with the conduct of the conference.

Capturing images, video, audio or otherwise preserving the contents or likeness of content displayed on, or in conjunction with, the Conference by anyone not employed by or directly representing the Conference is strictly prohibited.

EXHIBITOR MATERIALS

Promotional materials may be reviewed by Conference staff and are subject to removal if deemed offensive, dangerous or misleading. Any such removal will be made at the discretion of Conference staff and removal of such will not entitle an exhibitor to refunds or return of payment of any kind. A vendor may submit new materials for review and reinstatement, provided that there is suitable time to administer a replacement.

Exhibitors are responsible for obtaining appropriate licenses for any copyrighted materials, audio, and/or video utilized as part of an exhibit.

Sponsor & Exhibitor Application

Rules & Requirements

DISPLAY OF DRUGS AND DEVICES NOT APPROVED BY THE FEDERAL FOOD AND DRUG ADMINISTRATION (FDA)

Any investigational product that is graphically depicted within an exhibit or marketing material is subject to the following rules:

- Contain only objective statements about the product,
- Contain no claims of safety, effectiveness, or reliability,
- Contain no claims about how the product compares with marketed products,
- Must be accompanied by directions for becoming an investigator and a list of investigator responsibilities, and
- Prominently display the statement "Caution— Investigational Device—Limited to Investigational Use" on the product in a type size that is easy to read.

Exhibitors agree not to sell, promote, or distribute in any fashion any non-approved product, in whole or in part, during or in connection with the meeting to U.S. attendees. Exhibitors may, however, conduct sales activities for, and market and promote, non-approved products, solely to attendees who are non-U.S. doctors, exclusively for sales outside the United States, provided that such activities are in compliance with the relevant laws of any such non-U.S. jurisdiction. In accordance with U.S. Law, exhibitors may not sell and deliver Non-FDA approved products to U.S. physicians at the meeting. Exhibitors may sell and deliver Non-FDA approved products to non-U.S. physicians as long as they adhere to all applicable U.S. laws and regulations.

You can find further information and guidance on the subject at www.fda.gov.

Penalties for non-compliance to the FDA rules and regulations include:

- Neurovations, at its sole discretion, will immediately shut down the exhibitor's booth for the remainder of the meeting.
- The exhibitor will not be entitled to a refund.
- The exhibitor may face legal action from the U.S. government for failing to comply with the appropriate rules and regulations.
- The exhibitor may not be invited to participate in future meetings.

Easily visible labels stating "This device is not cleared by the FDA for distribution in the United States" or "This device is limited by federal law to investigational use only" must be placed near the device or drug and on any graphic depicting the device or drug.

Accessibility

Advertisers are reminded to construct their exhibit spaces in full compliance with the Americans with Disabilities Act (ADA).

Indemnification

Neurovations Education, the Napa Pain Conference, and any of its officers or staff members will not be responsible for the safety of the property of the Company from theft, damage by fire, accident, or other causes. Neither Neurovations Education, the Napa Pain Conference, and any of its officers, staff, agents, or representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for, and damage, loss, harm, or injury to the person or any property of the Company from theft, fire, or other causes.

Company shall indemnify and save harmless Neurovations Education from any and all losses, costs, damages, liability and expenses (including reasonable attorney fees) that may arise as a result of the acts or omissions of officers, directors, employees, or agents exhibiting at the CME conference.