

8th Annual Cancer Pain Conference

November 1-2, 2019

Scottsdale, AZ

Heather Basara Richter, PhD

David J. Copenhaver, MD

Erich Richter, MD

William Rosenberg, MD

Gladstone McDowell, MD

Lisa J. Stearns, MD

Exhibitor Prospectus



We-Ko-Pa Conference Center
10438 N. Fort McDowell Road
Scottsdale, AZ 85264



Dear Colleague,

We invite you to the 8th Cancer Pain Annual Conference.

This dynamic educational opportunity will bring together a diverse set of physicians from across the United States to discuss the latest breakthroughs on the management and treatment of cancer pain and the symptoms associated with cancer treatment.

This meeting started in Scottsdale with Lisa Stearns, MD and the Valley Cancer Pain Foundation (VCPF), and we're happy to return to our roots in 2019.

This year promises exciting dialogue surrounding available and appropriate care for patients afflicted by the side effects from cancer and its treatments. There will be ample opportunity to network with colleagues and experts, attend educational sessions that fit your needs, and augment your knowledge with innovative treatment options.

The Consortium presents the most-recent data and treatment options to practitioners at all levels, in a forum for interaction, discussion and the dissemination of evidence-based medicine and best practices.

We look forward to seeing you at the 8th Annual Cancer Pain Research Consortium Conference.

Sincerely,

Co-Chairs: David J. Copenhaver, MD & Heather Basara Richter, PhD

About the Cancer Pain Research Consortium

The Cancer Pain Research Consortium (CPRC), founded by Dr. William Rosenberg, is a 501c3 organization dedicated to relieving the pain and suffering related to cancer.

CPRC is a multidisciplinary group, comprised of specialists from across North America representing many major cancer centers and large practices dedicated to generating and promoting interdisciplinary, patient-centered, evidence-based care.

Consortium Members

We are researchers, scientists, medical oncologists, radiation oncologists, physiatrists, anesthesiologists, palliative care doctors, psychiatrists, psychologists and neurosurgeons from such institutions as:

[University of Texas MD Anderson Cancer Center](#)

[The Center for the Relief of Pain](#)

[Cooper University Health Care](#)

[New York University](#)

[Memorial Sloan-Kettering Cancer Center](#)

[Dana-Farber Cancer Institute](#)

[Henry Ford Health System](#)

[West Virginia University](#)

[Duke University](#)

[Rehabilitation Institute of Chicago](#)

[Emory University](#)

[University of California – Davis](#)

[The Ottawa Hospital Cancer Centre](#)

[Northwestern University](#)

[University of Michigan](#)

[Baylor College of Medicine](#)

[Oregon Health Science University](#)

and others.

How will CPRC make a difference between 2018-2020?

Purpose

CPRC champions research, education and training to alleviate suffering from cancer pain.

Vision

We are building a global, multi-disciplinary workforce that is changing how cancer pain is treated. To this end, CPRC is becoming the world leader in advancing multi-modal cancer pain intervention.

Areas of Focus

1. Expanding the global hub for best practices (Research, Education, Training)
2. Membership growth
3. Patient empowerment and access
4. Establishing a development and research fund

Values

Patient Centric Everything we do, as members and collectively as a consortium, is in service of our patients' best interests.

Trust Consistently demonstrate compassion, competency and responsibility; act as exemplary stewards of our resource and partnerships.

Diversity Include, reflect, and support perspectives from across all of our professional and patient populations.

Consortium Leadership

Erich Richter, M.D.
CPRC President

Sanjeet Narang, M.D.
CPRC President-Elect

Heather Basara Richter, Ph.D.
Treasurer

Lisa J. Stearns, M.D.
Secretary

Gladstone McDowell, M.D.
Director

Amitabh Gulati, M.D.
Director

Brian M. Bruel, M.D., M.B.A.
Past-President



William Rosenberg, M.D.
Founder

Nora Janjan, M.D., M.P.S.A., M.B.A.
Director Emeritus

Conference Contact

Neuroventions Education

Education@Neuroventions.com

707.260.0849

Neuroventions Education designs national conferences in pain, neuroscience, chronic conditions, and emerging medicine. We take pride in creating world-leading opportunities for learning, collaboration, and networking.

Upcoming Neuroventions Activities

26th Napa Pain Conference
NapaPainConference.com

Aug15-18, 2019

Napa, CA

8th Neuromodulation: the Science
& NYC Neuromodulation Joint Meeting
NtSConference.com

Oct 3-6, 2019

Napa, CA

6th Kua'i Pain Conference
KauaiPainConference.com

Mar 5-7, 2020

Lihue, HI

Attendance



The CPRC Conference attracts clinicians, scientists and industry partners involved with the treatment of cancer patients. We anticipate over 150 clinical providers to attend including: physicians, advanced practice providers, nurses, pharmacists and hospice providers.

Education

Learn the most relevant data and treatment options in a forum for designed for engagement. Discuss evidence-based medicine and best practices with foremost experts in order to improve access to and quality of care for patients.

The conference includes lectures, cases, panel discussions and breakout sessions. Enjoy ample opportunity to network with colleagues and experts, attend educational sessions that fit your specific interests, and augment your knowledge base with innovative treatment options.

Objectives

- Create a closer alliance between multi-specialty physicians, scientists, and healthcare professionals to improve patient care and access to treatments through stages of morbidity
- Provide nurses, physicians, and physician extenders with strategies to enhance their role within the cancer pain practice
- Increase understanding of the types of cancer pain at the different stages of disease, review the latest treatment options and appropriate best practices in patient care based on the type of cancer pain
- Increase knowledge of holistic treatments for cancer pain management
- Provide strategies to integrate pain management with mental and physical well-being in order to improve patients' quality of life
- Discuss ethical and psychosocial dilemmas that physicians, caregivers and patients experience during the continuum of care
- Identify emerging areas for research and development to improve intervention of cancer pain

Venue

We-Ko-Pa Conference Center

10438 N. Fort McDowell Road
Scottsdale, AZ 85264

www.WeKoPaResortandConferencecenter.com

Discover the beauty, tranquility and culture of Arizona's captivating Sonoran Desert at the AAA Four Diamond We-Ko-Pa Resort & Conference Center!

Located only 20 minutes from the Phoenix Sky Harbor International Airport, our lushly landscaped oasis offers spectacular views of Arizona's majestic Four Peaks and iconic Red Mountains alongside the free-flowing Verde River.

Reservations

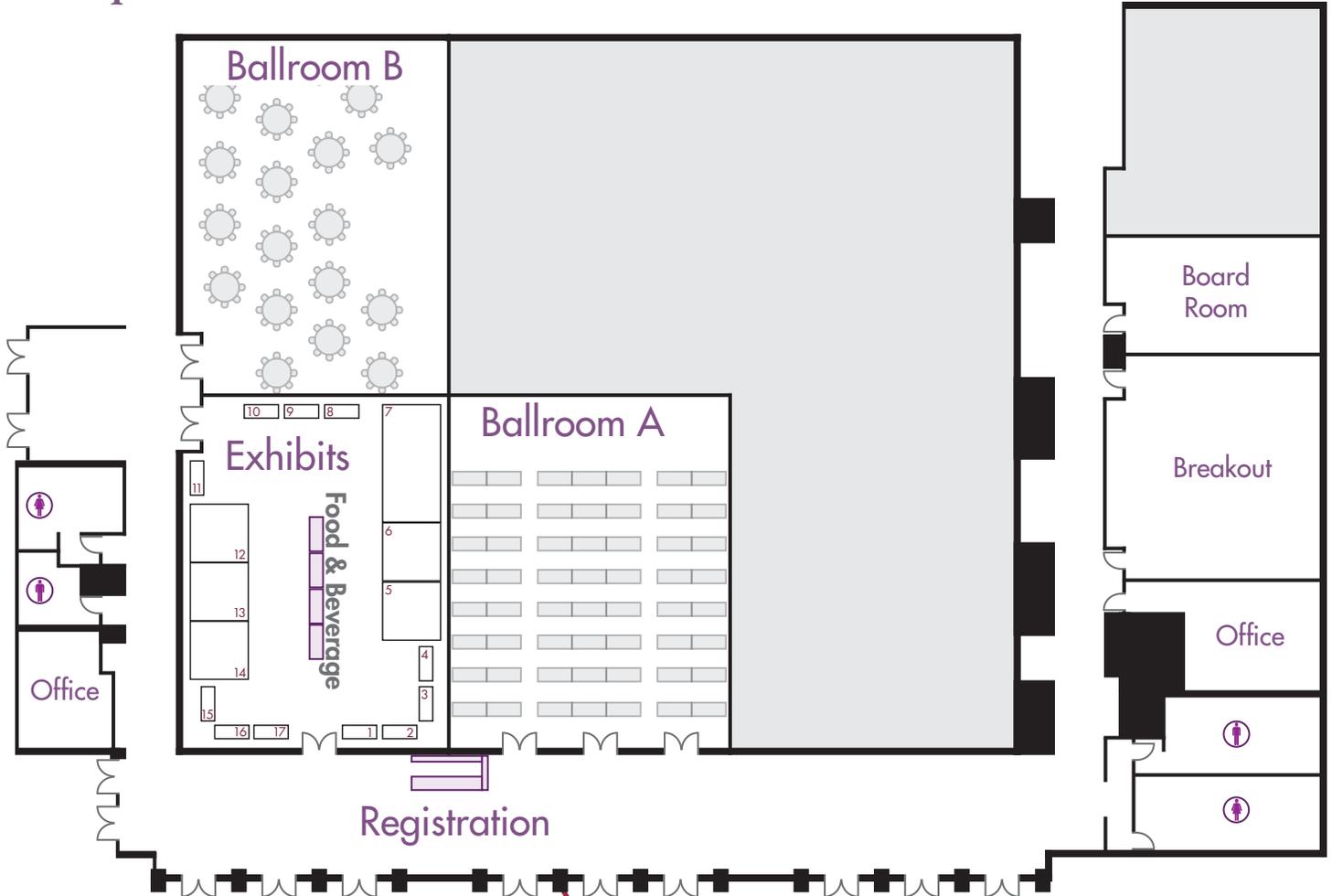
Discounted room rates for meeting attendees.

\$159 AND UP, + TAXES & FEES

[Click here to book your room](#)



Floorplan



Property Map



Advertising & Exhibit Packages

The best deals, exclusive items, and priority selections of everything from booth locations to hotel room assistance.

We're committed to making this program a success for you.

Don't see something you like? Let us know, and we'll see what we can achieve. Contact the conference planning office at Education@Neurovations.com or 707.260.0849 to discuss sponsorship and exhibit opportunities.



	PLATINUM \$ 34,995	GOLD \$ 24,995	SILVER \$ 14,995
Lunch Symposium - Limit 1 per day Includes A/V, meal options may incur additional expense	•		
Breakfast Symposium - Limit 1 (Saturday only) Includes A/V, meal options may incur additional expense		•	
Reception Sponsorship - Limit 1 (Friday only) Includes A/V, meal options may incur additional expense			•
Exhibit space	20' x 10'	10' x 10'	Table top
Full-color ad in the program book	Full page	1/2 page	1/4 page
Conference registrations	8	6	4
Priority when selecting an exhibit location Exclusive Package Benefit	First	•	•
Private meeting room during conference Exclusive Package Benefit - Subject to hotel availability	•	•	
Priority housing assistance for company attendees Exclusive Package Benefit - Subject to hotel availability	•	•	•
Tickets to the Faculty Dinner (Oct 31) Exclusive Package Benefit	3 seats	1 seat	
Recognition on conference signs	•	•	•
Recognition in program book	•	•	•
Recognition on conference website	•	•	•
Ribbons for your company representatives	•	•	•
Registration list of conference attendees	•	•	•

Sponsorship Opportunities

Let us help you reach your audience with a sponsorship and ad placement guaranteed to get attention.

Lunch Symposium

\$26,995

AND UP, WITH OPTIONS

Limit 1 per day: ~~Friday, Nov 1~~ **SOLD**
Saturday, Nov 2

Unopposed time in the program for your company to reach attendees.

You provide the speakers.
We'll handles the logistics.

- Includes**
- A/V
 - Buffet lunch of CPRC's choice
 - Unopposed time in the schedule
 - Acknowledgment in the program guide, on signs, and in the agenda



Alternate A/V setups, specific meal and decor requests can be accommodated at additional expense.

Note: Symposium content cannot be certified for CME or CE credit.

Breakfast Symposium

\$16,495

AND UP, WITH OPTIONS

Limit 1: Saturday, Nov 2

Similar to Lunch Symposium, but on Saturday morning prior to the start of the day.

You provide the speakers.
We'll handles the logistics.

Note: Symposium content cannot be certified for CME or CE credit.

Includes

- A/V
- Buffet breakfast of CPRC's choice
- Unopposed time in the schedule
- Acknowledgment in the program guide, on signs, and in the agenda

Sponsor Events

Faculty Dinner **\$14,495** at the Frank Lloyd Wright Foundation

Limit 1: Thursday, Oct 31

Our faculty and Consortium leadership are flying around the country to advance the the science and treatment of cancer pain.

Help us to thank them by sponsoring a once-in-a-lifetime event at the Frank Lloyd Wright Foundation, Taliesin West.

The event sponsor will receive three spaces at this exclusive event, have their logo printed on the dinner menus, will be acknowledged on event signs, and have the opportunity to make opening remarks at the dinner.



Opening Reception **\$12,495**

Limit 1: Friday, Nov 1

CPRC leaders and learners attend the welcome reception.

Stand out from the crowd with signs and a full-color banner highlighting your organization's event sponsorship. Signs can include your logo and company messaging.

Attendee Items

Make an impression that lasts throughout the meeting. Sponsor items that attendees see first, interact with, or use repeatedly throughout the conference.

Hotel Room Key-cards \$4,995

Limit 1 | Art due: Sep 20

Be the first and last thing attendees think about each day.
Put your brand into the hand of every attendee at the host hotel.

Cost is all inclusive - you provide the art - we'll handle the rest.



Check-in Gift or Room Drop \$7,495

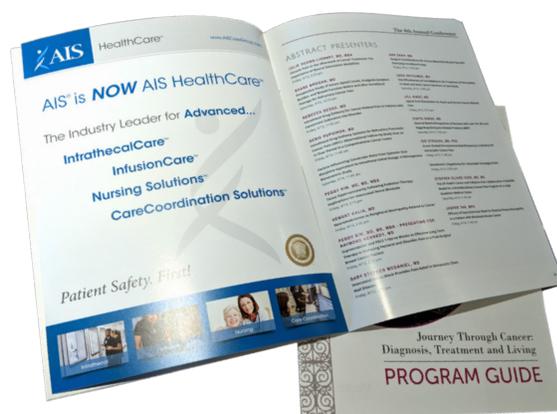
All faculty and 88% of general attendees stay at the host hotel.
Deliver your gift to all attendees or a subgroup of your choosing.

Cost includes delivery. Sponsor must provide items to be delivered.
The gift can be arranged for a date and time of your liking.

Print Ads

Put your ad into the hands of every attendee with full color materials in the conference program.

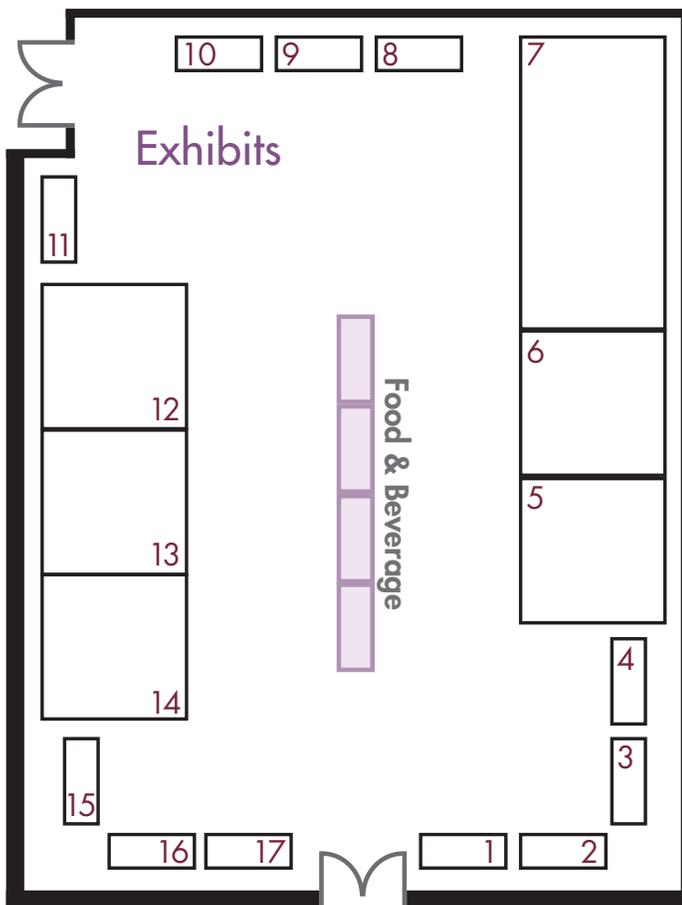
Full Page (8½ x 11)	\$2,950
½ Page (8½ x 5½)	\$1,950
¼ Page (4¼ x 5½)	\$1,250



Exhibits

Exhibit spaces are very limited at the 8th Cancer Pain Research Consortium Annual Conference. Don't delay; secure the space your company wants by being first in line.

Email Education@Neuroventions.com today.



Layout subject to change without notice

Exhibitors are well placed to participate in conference activities and network with attendees.

The exhibit hall at hosts meals. The opening breakfast, coffee, and mid-day breaks run unopposed.

10' x 10' Booth

\$4,250

- Three (3) Exhibitor badges
- Premium locations
- Larger, segmented floorspace
- Draped 6' x 30" table
- Two (3) chairs, trash can
- Company logo in program
- 50 word description in program
- Registration list of attendees

Table Top

\$2,995

- Two (2) Exhibitor badges
- Draped 6' x 30" table
- Two (2) chairs, trash can
- Company logo in program
- 50 word description in program
- Registration list of attendees

Exhibition Schedule & Logistics

Dates	Exhibitor Registration	Exhibit Installation	Exhibit Hours	Exhibit Dismantle
Thursday, Oct 31	3:00 pm - 6:00 pm	3:00 pm - 6:00 pm		
Friday, Nov 1	6:00 am - 7:00 am	6:00 am - 7:00 am	7:00 am - 5:30 pm	
Saturday, Nov 2			7:00 am - 5:00 pm	5:00 pm - 7:30 pm

Schedule subject to change

Space Assignments

Exhibit locations are prioritized by the:

- level of support
- date that payment is received
- special needs and compatibility of exhibitors' products/services
- your company's history of exhibiting at the Cancer Pain Research Consortium Conference.

Request your space by completing the Exhibitor Application Form at the end of this document.

Setup & Tear-down

Exhibitors are responsible for return shipping and it is important to bring your own shipping supplies.

The hotel does not supply waybills.

Exhibits are required to remain in place throughout the conference. Exhibits may not be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.

Contact Education@Neurovations.com in the event that special arrangements are required.

Shipping

Labels

We-Ko-Pa Resort and Conference Center

(Your Company Name)

10438 N. Fort McDowell Road

Scottsdale / Fountain Hills, AZ 85264

Phone #: (480) 789-5300

HOLD FOR: (Guest Name) / (Company Name) / Room: _____ Box 1 of _____

Rules & Regulations for Exhibiting Companies

Company Sponsored Marketing Events and Activities

The CPRC planning committee requests the following considerate recognition by our sponsors: please refrain from planning outside marketing events, activities and/or labs that compete with the CPRC meeting.

Contact us if you have any questions. We appreciate your consideration.

Security

The exhibit area will be locked throughout the evening hours. However, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The Cancer Pain Research Consortium, Neuroventions and the We-Ko-Pa Hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored each evening for safe-keeping.

Liability

Exhibitor acknowledges that the Cancer Pain Research Consortium, its sponsors, and endorsers, the program committee, and/or meeting managers and the We-Ko-Pa Hotel do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Booth Staff

Exhibits must be staffed each day during exhibit hours. Representatives are expected to dress and conduct themselves in a professional manner consistent with a medical education meeting.

CPRC Representatives and employees of Neuroventions Education shall have free access to any exhibit at all times in the performance of their assigned duties.

Exhibits are required to remain in place during the conference. Contact Education@Neuroventions.com in the event that special arrangements are required. No exhibit may be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.

Rules & Regulations for Exhibiting Companies

Accreditation Council for Continuing Medical Education (ACCME) Guidelines (ACCME C8, C9, SCS 3, SCS 4)

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Providing grants and/or other commercial support (financial or in-kind) for Continuing Medical Education (CME) activities does not influence booth space or assignment decisions. Exhibiting or otherwise advertising is not contingent upon the provision of an educational grant or other commercial support and may be purchased even if no grant is provided. Similarly, commercial support may be provided without advertising and is not contingent upon agreements to advertise or exhibit at the event.

Commercial entities may not discuss or influence the planning or presentation of CME content with speakers or planners of the activity.

The Separation of Promotional Activities from Educational Activities

In compliance with the ACCME Standards for Commercial Support, all exhibiting companies must abide by the following:

- Exhibits and other promotional fees and agreements shall be separate and distinct from any educational grants/commercial support
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted
- Company representatives may attend educational sessions at Cancer Pain Research Consortium's discretion. However, representatives must refrain from holding any commercial discussions in the educational space
- Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by Cancer Pain Research Consortium's and Neurovations' onsite staff

Rules & Regulations for Exhibiting Companies

Exhibit Space and Audio-video Use

Company displays and materials are limited to the space and place of their exhibit. Materials may not be distributed outside of a company's exhibit space and booth/table displays may not extend beyond square footage associated with a vendor's exhibit location.

Audiovisual equipment as part of a display is acceptable; however, sound equipment must be regulated so that it doesn't disturb neighboring exhibitors (providing headsets for attendees is acceptable). In addition, spectators may not obstruct aisles or interfere with access to other exhibits.

Conference staff reserve the right to determine when sound levels from equipment constitutes interference with others or is unacceptable. In such an event, sound must be reduced or equipment will be removed at the exhibitor's expense.

Exhibitors are responsible for obtaining appropriate licenses for any copyrighted materials, audio, and/or video utilized as part of an exhibit.

Badges

All company employees, representatives and guests are required to wear conference-issued exhibitor badges at all times, in an unobstructed manner, while in the function space. Badges may not be altered in any manner. Company badges are not acceptable in lieu of official conference badges.

Respect for the Host Location

Exhibitors may not install any permanent fixtures or deface property in any way. Upon completion of the meeting, exhibitors are expected to leave the exhibit space in the same condition that it was received.

Items and services, such as extra trash cans or wired internet, maybe contracted directly with the property and property's contractors (as applicable and available) at exhibitor's expense.

Balloons are not permitted as part of an exhibitor's display.

Photographing another exhibitor's booth is grounds for cancellation of an offending exhibitor's booth, at sole discretion of Neuroventions Education. Exhibitors will not be entitled to a refund in such a situation.

Rules & Regulations for Exhibiting Companies

Display of Drugs & Devices Not Approved by the Federal Food and Drug Administration (FDA)

Any investigational product that is graphically depicted within the exhibit is subject to the following rules:

- Contain only objective statements about the product
- Contain no claims of safety, effectiveness, or reliability
- Contain no claims about how the product compares with marketed products
- Must be accompanied by directions for becoming an investigator and a list of investigator responsibilities
- Prominently display the statement “Caution— Investigational Device—Limited to Investigational Use” on the product in a type size that is easy to read

Exhibitors agree not to sell, promote, or distribute in any fashion any non-approved product, in whole or in part, during or in connection with the meeting to U.S. attendees. Exhibitors may, however, conduct sales activities for, and market and promote, non-approved products, solely to attendees who are non-U.S. doctors, exclusively for sales outside the United States, provided that such activities are in compliance with the relevant laws of any such non-U.S. jurisdiction. In accordance with U.S. Law, exhibitors may not sell and deliver Non-FDA approved products to U.S. physicians at the meeting. Exhibitors may sell and deliver Non-FDA approved products to non-U.S. physicians as long as they adhere to all applicable U.S. laws and regulations.

You can find further information and guidance on the subject at www.FDA.gov.

Penalties for non-compliance to the FDA rules and regulations include:

- Neuroventions Education, at its sole discretion, will immediately shut down the exhibitor’s booth for the remainder of the meeting
- The exhibitor will not be entitled to a refund
- The exhibitor may face legal action from the U.S. government for failing to comply with the appropriate rules and regulations
- The exhibitor may not be invited to participate in future meetings

Easily visible signs stating “This device is not cleared by the FDA for distribution in the United States” or “This device is limited by federal law to investigational use only” must be placed near the device or drug and on any graphic depicting the device or drug.

Rules & Regulations for Exhibiting Companies

Giveaways

Giveaways of items with company logos, brand logos, or slogans readily visible are **NOT** permitted at the CPRC Conference.

Companies regulated by the Pharmaceutical Research and Manufacturers of America's (PhRMA) codes governing interactions with healthcare professionals and the Advanced Medical Technology Association (AdvaMed), will be limited to giveaways allowed under such rules and codes of conduct. These items are those designed primarily for the education of patients or healthcare professionals. Due to these codes, companies regulated by PhRMA or AdvaMed are not allowed the following giveaways: pens, pencils, notepads, small desk clocks, pocket calculators, desk calendars and mouse-pads.

Prescription drug samples may be distributed to physicians only in accordance with the Prescription Drug Marketing Act. Distribution of approved items must not create a nuisance or cause interference with adjoining exhibits.

Event Photography And/Or Video

Photographs and/or video will be taken by Neuroventions Education/CPRC. By taking part in this event you grant the event organizers full rights to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for fundraising, publicity or other purposes to help achieves the group's aims. This might include (but is not limited to) the right to use them in printed and online publicity and social media applications.

Payment Information

Mail checks to:

Cancer Pain Research Consortium
C/O Neuroventions Education
3444 Valle Verde Dr.
Napa, CA 94558

Make checks payable to:

Cancer Pain Research Consortium
Tax ID # 46-3290348

Sponsorship and Exhibitor Application

COMPANY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED REP _____ TITLE _____

EMAIL _____ PHONE _____

WE WOULD LIKE TO SECURE THE FOLLOWING SPONSORSHIP/EXHIBITOR OPPORTUNITIES	PRICE
TOTAL	

Payment Information (Select one)

Please send an invoice to our Authorized Rep (email above)

or

Pay by credit card

Applications are considered final upon approval by CPRC.

CARDHOLDER NAME _____

CREDIT CARD NUMBER _____ CCV _____

BILLING ZIP CODE _____ EXPIRATION _____ / _____

Conference Contact

Neuroventions Education

Education@Neuroventions.com

707.260.0849

3444 Valle Verde, Dr

Napa, CA 94558

Exhibitor Badges

Please include the name and contact information for the exhibitor badges included in the exhibit/sponsorship package that you have selected. Additional copies of this form may be used for packages above 4 badges. Any changes to the information must be made prior to September 30.

TABLE TOP EXHIBITS INCLUDE TWO (2) INDUSTRY BADGES

Additional Industry Badges may be added to any level for \$795 per person, through Sep 30, 2019.

PRIMARY

NAME _____

TITLE _____

EMAIL _____

CELL # _____

FOR ON-SITE CONTACT

#2

NAME _____

TITLE _____

EMAIL _____

#3

NAME _____

TITLE _____

EMAIL _____

#4

NAME _____

TITLE _____

EMAIL _____

Booth Information

Please include the following information with your application and email everything to:

Education@Neurovations.com

- High resolution logo (300 dpi+)
- 50-word company description
- Company press kit, if available

EXAMPLE



Driving innovations in Pain & Neuroscience.

Neurovations is a leading clinical trial management and education company with expertise in pain, neuroscience, and the treatment of chronic conditions. Neurovations Education creates unique learning experiences like the Kauai and Napa Pain Conferences, and partners with organizations to provide CME credits at national and regional events.

Location Requests

Identify your 3 preferred booth locations

Spaces are assigned according to the level of support, the date an exhibit payment is received, special needs and compatibility of exhibitors' products/services, and history of exhibiting at Neuroventions events.

TOP THREE (3) DESIRED SPACES

Placement is not guaranteed.

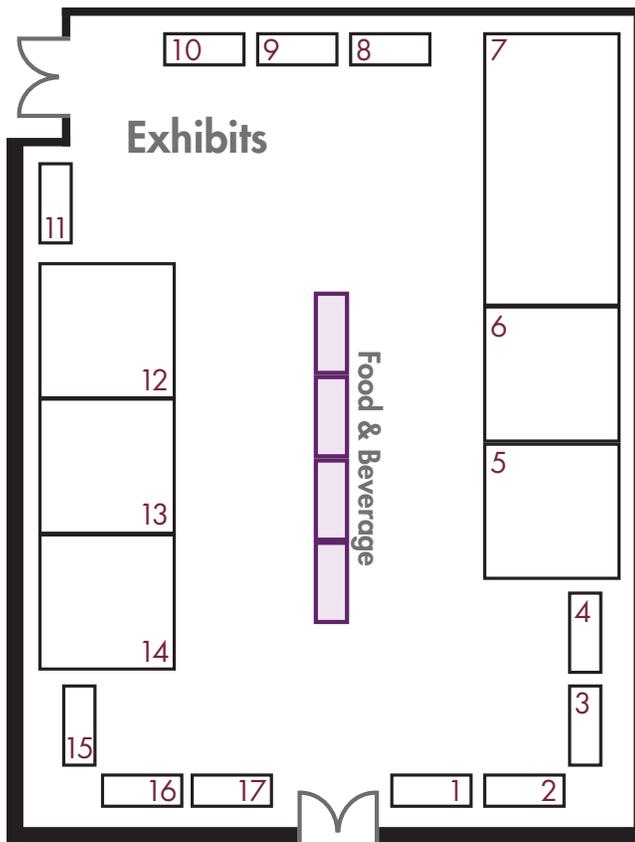
1 _____ 2 _____
3 _____

Special Requests

Such as, "If possible, place us near company X", or "We would like distance between us and company Y":

Please Note: This is an application to exhibit.

All exhibitor applications are subject to review and approval by Neuroventions Education. Moreover, we reserve the right to deny exhibitor privileges to any applicant.



*Layout subject to change without notice

Cancellations

Written cancellation notice must be received via fax, mail, or email by September 30, 2019 to receive a 50% refund on the full amount of the exhibitor/sponsorship opportunity requested. No refunds will be given after this date.

If the conference cannot take place due to acts of God, war, government regulations, disaster, strikes, civil disorder, or curtailment of transportation facilitating other emergencies making it inadvisable, illegal, or impossible to provide the facilities or to hold the meeting, each prepaid registrant/exhibitor will receive a copy all materials that would have been distributed. Fixed conference expenses will be paid from the pre-registration funds. Remaining funds will be refunded to pre-registrants/exhibitors. The CPRC and Neuroventions Education are not responsible for any other costs incurred by pre-registrants/exhibitors in connection with the conference.