

THE 23RD ANNUAL

NAPA PAIN CONFERENCE

THE MERITAGE RESORT AND CONFERENCE CENTER, NAPA VALLEY, CALIFORNIA
THURSDAY - SATURDAY, AUGUST 25-27, 2016

SPONSOR
PROSPECTUS

napapainconference.com
#NPC23

JOIN US AT THE 23RD ANNUAL NAPA PAIN CONFERENCE

AUGUST 25, 2016 — PRE-CONFERENCE SESSION ON REGENERATIVE MEDICINE

AUGUST 26-27, 2016 — CONFERENCE

ABOUT THE NAPA PAIN CONFERENCE

The Napa Pain Conference unites the finest clinicians, researchers and industry innovators in pain medicine and neuroscience, in the stunning setting of California wine country. Neuroventions Education, with Conference Director Eric Grigsby, MD, MBA, and our accomplished Scientific Committee, has designed two full days of programming addressing the brightest opportunities, greatest challenges, and new information in the field of pain. This year, we will also offer a one-day Regenerative Medicine session scheduled for the day before the Conference, available as an add-on or stand-alone educational meeting.

NEUROVATIONS EDUCATION

Neuroventions Education designs a portfolio of national conferences in pain, neuroscience, and the treatment of chronic conditions, offering one-of-a-kind opportunities for learning, collaboration, and networking in premiere destinations. Partnering with the Napa Pain Institute and benefiting HealthRoots Foundation for Global Health, our educational events are led by seminal thinkers, industry innovators and clinical experts. Visit neuroventions.com to learn more about our conferences, bio-skills laboratory services, and opportunities for collaboration.



LOCATION

The Meritage Resort and Conference Center
875 Bordeaux Way, Napa Valley, California 94558

CONFERENCE CONTACT

Neuroventions Education
Email: Education@Neuroventions.com
Telephone: 707.252.9656

HOTEL WEBSITE

[Click Here](#)

CONFERENCE REGISTRATION

[Click Here](#)

CONFERENCE PROGRAM

CONFERENCE DIRECTOR



ERIC GRIGSBY, MD, MBA

*Founder, CEO of The SpectrumCare Group
Neurovations Clinical Research and
Education, Napa Pain Institute, Napa Wound
Healing Institute, Spine and Pain Center
of Kauai, N3 Laboratories, and the Napa
Surgery Center*

PROGRAM COMMITTEE



TIMOTHY DAVIS, MD

Physiatrist, Cedars-Sinai Spine Center



LEONARDO KAPURAL, MD, PHD

*Clinical Director, Wake Forest University Health
Sciences Chronic Pain Center, Carolinas Pain
Institute and Center for Clinical Research*



LAWRENCE POREE, MD, PHD, MPH

*Professor and Director of Neuromodulation Service,
Department of Anesthesia and Perioperative Care,
University of California at San Francisco*



PETER STAATS, MD, MBA

*Premier Pain Centers, New Jersey
Adjunct Associate Professor,
Johns Hopkins University
Founder, Division of Pain Medicine,
Johns Hopkins University*

FACULTY

CHRIS CENTENO, MD	JAMES NORTH, MD
STEVEN COLLINS, MD	JOHN PARKER, PhD
MICHAEL DePALMA, MD	DAVID PROVENZANO, MD
SUDHIR DIWAN, MD	B. TODD SITZMAN, MD
MICHAEL GOFELD, MD	KEVIN J. TRACEY, MD
COREY HUNTER, MD	TONY YAKSH, PhD
STEN LINDAHL, MD, PhD	

TOPICS

- Clinical advancements in pain medicine
- Therapeutic options for pain management
- Regenerative medicine and pain management
- Improving patient evaluations, monitoring & ongoing assessments
- Advancements and evidence for Neuromodulation
- Safe prescribing
- Bioelectronic medicine
- Minimally invasive pain treatment strategies
- Addressing diversion & safe drug disposal
- Chronic opioid therapy for pain in 2016 & beyond
- Targeted therapeutic delivery
- Improving patient communications and/or adherence to treatment plans

CME ACCREDITATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint providership of SpectrumCare and Neurovations Education. SpectrumCare is accredited by the ACCME to provide continuing medical education for physicians.

SpectrumCare designates this live activity for a maximum of 8 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

THE NAPA PAIN CONFERENCE
WELCOMED THE FOLLOWING
SPONSORS AND EXHIBITORS
IN 2015

- **PLATINUM**
Nevro
- **GOLD**
Mallinckrodt Pharmaceuticals
Medtronic
- **SILVER**
Boston Scientific
St. Jude Medical



2015 EXHIBITORS



Thanks to the support of our sponsors, exhibitors, and stellar faculty, the Napa Pain Conference has grown into one of the most highly-regarded pain meetings of the year.

The Napa Pain Conference creates a dynamic environment where leaders in science, clinical medicine and industry can connect, where attendees learn best practices, and everyone fosters innovation. Welcome to Napa.

AIS PAINCARE
ASTRAZENECA
ANAZAO HEALTH CORPORATION
BASIC HOME INFUSION
AUTOMATED HEALTHCARE SOLUTIONS
BOSTON SCIENTIFIC
CUSTOM INTERVENTIONAL PAIN MANAGEMENT
DEPOMED
EPIMED INTERNATIONAL, INC.
HALYARD HEALTH
H-WAVE
JAZZ PHARMACEUTICALS, INC.
KALÉO, INC.
MALLINCKRODT PHARMACEUTICALS
MEDTRONIC
MYOSCIENCE
N3 LABORATORIES
NEVRO
SELECT LABORATORY PARTNERS, INC.
ST. JUDE MEDICAL
STREAMLINE MD
TENEX HEALTH
THE MEDICINES COMPANY
WELLBRAIN

THE NAPA PAIN CONFERENCE OPPORTUNITY

At the Napa Pain Conference, sponsors, exhibitors and attendees enjoy the updates in the clinical practice of pain medicine, advancements in research and the development of new therapies, and in-depth explorations of pressing challenges, presented by global leaders.

For more than twenty years, the Napa Pain Conference has cultivated connections with our attendees, many of whom return year after year. Programming is developed and presented by preeminent thinkers, practitioners, and researchers who lead a growing audience through the timely and important topics in pain and neuroscience.

A GLOBAL REACH

The Napa Pain Conference draws an international audience, with attendees and faculty members from distinguished clinical and research institutions in North America, Europe, Australia, and Asia.

A DISTINGUISHED FACULTY

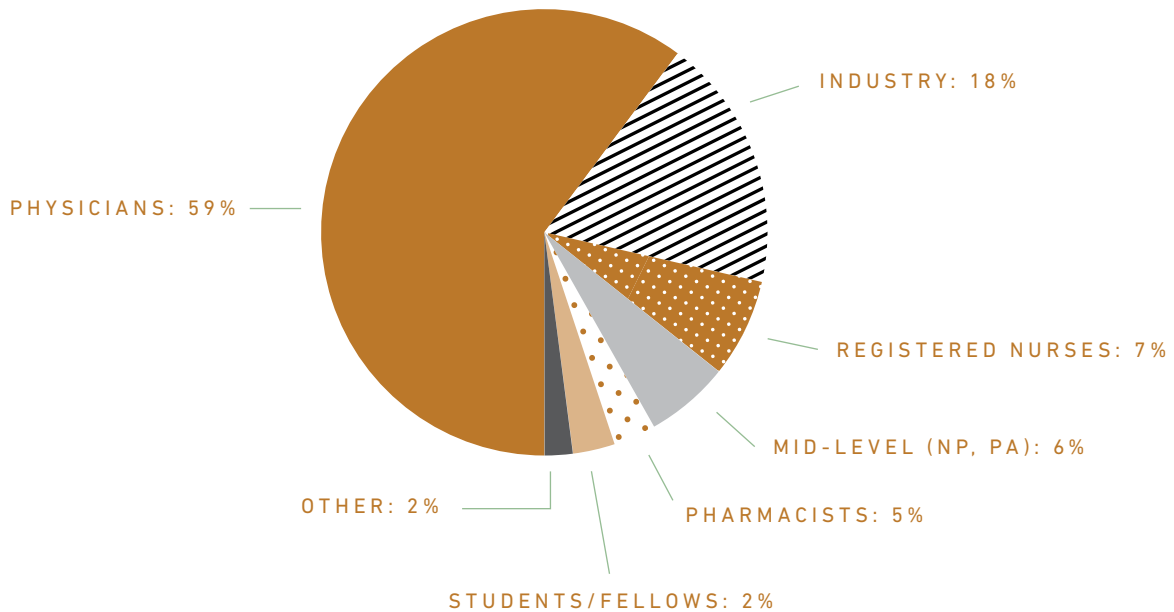
Our faculty enjoy reputations for excellence in clinical practice, research and innovation. Leaders in each of their specialties, our speakers are the backbone of the conference, cultivating robust discussions on their specialties, and drawing in an audience eager to learn from the best.

A REPUTATION FOR EXCELLENCE

The Napa Pain Conference has cultivated a reputation for advanced, world-class programming, forward-thinking discussions, and the opportunity to build relationships that last.

AUDIENCE DEMOGRAPHICS

The Napa Pain Conference attracts a global audience of senior, director-level physicians mixes with early-career physicians, private practice owners, mid-level practitioners, researchers, industry members, students and pharmacists.



Our email and web marketing campaigns reach thousands of professionals in pain medicine, and include information about our exhibitors and sponsors before, during, and after the conference.

The exhibit hall at the Meritage Resort and Conference Center hosts coffee breaks, meals, and the one-of-a-kind regional wine tasting during the Opening Reception.

Exhibitors are well placed to participate in conference activities and network with attendees.



ADVERTISING & SPONSORSHIP OPPORTUNITIES

We welcome the opportunity to create support packages that meet your individual needs. We are committed to making this program a success for each vendor. To discuss support opportunities, please contact the conference planning office at Education@Neurovations.com

PACKAGE DEALS

	ONE REMAINING PLATINUM \$75,000	ONE REMAINING GOLD \$50,000	SILVER \$25,000
Signage prominently displayed	x	x	x
Recognition in program book	x	x	x
Recognition on conference website	x	x	x
Exhibit space	20' x 10'	10' x 10'	Table top
Priority to choose exhibit location	First	x	x
Supporter ribbons for your company representatives	x	x	x
Registration list of conference attendees	x	x	x
Conference registrations	8	5	4
Full color ad in program book	Full page	1/2 page	1/4 page
Option to participate in the Faculty Dinner (8/26)	x	x	
Option to participate in Vineyard Dinner (8/27)	x		
Lunch Symposia (Limit 1 per day)	x		

FOOD AND BEVERAGE SPONSORSHIP

All food and beverage will be paid directly from the Napa Pain Conference to the host hotel.

<p>LUNCH SYMPOSIUM – 1 Remaining – Limit 1 per day Includes catered lunch, un-opposed time in the main hall to provide informative and educational content with speakers chosen by the sponsor, acknowledgment in the program guide and on signs.</p>	\$30,000
<p>OPENING WINE RECEPTION Friday – 1 Sponsorship Available (Sole Sponsor) Participants are invited to celebrate in the conference Wine Reception on Friday evening. The exhibit hall will be open during the Friday reception. It's the perfect opportunity to interact with participants and discuss your company in a relaxed and festive atmosphere. Your company will be recognized in the program guide as well as in signs displayed at the reception.</p>	\$10,000
<p>VINEYARD DINNER Saturday – 1 Sponsorship Available (Sole Sponsor) Sole sponsor of this special event, detailed on pg. 10. Includes tickets for Sponsor's staff, special signs, acknowledgment in the dinner menus, and ability to speak at the reception.</p>	SOLD OUT \$10,000
<p>BREAKFAST – 1 Sponsorship Remaining (1 sponsor per meal) Sponsorship includes sponsor acknowledgment in the program guide and on breakfast signs.</p>	\$5,000
<p>BEVERAGE BREAKS – 4 Sponsorships Available Sponsorship includes sponsor acknowledgment in the program guide and on break signs.</p>	\$2,500

ADDITIONAL SPONSORSHIPS

HOTEL ROOM KEYS/CARDS (single sponsor)	SOLD OUT	\$7,500
CHECK-IN GIFT OR ROOM DROP	SOLD OUT	\$7,500
DO NOT DISTURB SIGNS (single sponsor)		\$5,500
CONFERENCE BAG FLIER INSERT	FEW REMAINING	\$1,500

ADVERTISING

FULL PAGE (8½x11) AD In the Napa Pain Conference Program Book	\$2,000
½ PAGE (8½x5½) AD In the Napa Pain Conference Program Book	\$1,250
¼ PAGE (4¼x5½) AD In the Napa Pain Conference Program Book	\$ 800
FULL PAGE (8½x11) AD In the Regenerative Medicine Pre-conference Program Book	\$1,000



EXHIBIT SPACES

Exhibit spaces are available at The 23rd Annual Napa Pain Conference. To reserve your space, or for questions, please contact Education@Neurovations.com.

20'X10' BOOTH, FLOOR SPACE \$5,000 **SOLD OUT**

- Draped 6' x 30' table, trash can
- Two chairs
- Four (4) Exhibitor Badges
- Registration list of conference attendees
- Company logo in program book
- 50 word description in program book

10'X10' BOOTH, FLOOR SPACE \$3,750 **ONE REMAINING**

- Draped 6' x 30' table, trash can
- Two chairs
- Three (3) Exhibitor Badges
- Registration list of conference attendees
- Company logo in program book
- 50 word description in program book

TABLE TOP \$2,750 **ONE REMAINING**

- Draped 6' x 30' table, trash can
- Two chairs
- Two (2) Exhibitor Badges
- Registration list of conference attendees
- Company logo in program book
- 50 word description in program book

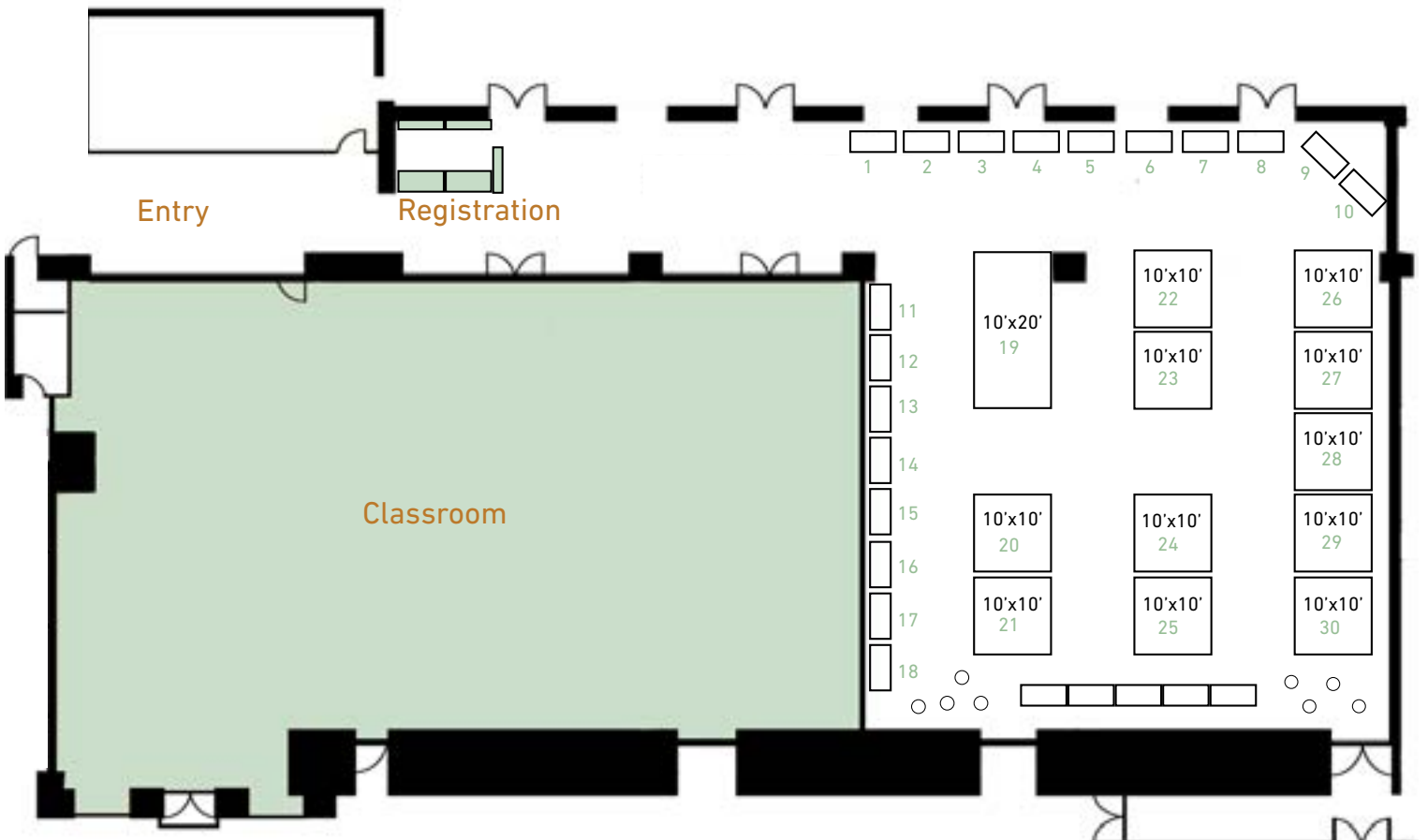


EXHIBIT INFORMATION

SHIPPING & RECEIVING

Due to limitations in secured storage space, the Meritage Hotel will only accept packages as follows:

Shipping labels

Boxes/packages may be sent for arrival a **maximum** of 48 hours prior to Group arrival (no earlier than August 23rd) and must be marked with the following:

Attention: [Name of your on-site contact]

Arriving: [Date of arrival]

Conference: Napa Pain Conference

Conference Services: Asa Christensen

The Meritage Resort & Spa
875 Bordeaux Way
Napa, CA 94558
(707) 251-1900

Handling charges

Boxes up to 36" x 24" x 24" not more than 40 lbs. each: \$3.00 per box

Larger boxes/display cases: \$25.00 per box

Pallets: \$100 per pallet

Labor charges may be incurred depending on the size of a shipment.

Consult The Meritage directly for information regarding other sized shipments.



SPACE ASSIGNMENTS

Space will be assigned according to the date the exhibit space payment is received, special needs and compatibility of exhibitors' products/ services, and their history of exhibiting at the Napa Pain Conference.

Reserve your space by completing the Exhibitor Application Form at the end of this document.

Copies of the form (without the prospectus) are available at NapaPainConference.com/exhibit/

ELECTRICAL

Five-Star AudioVisual

Contact the Meritage's host AV for electrical needs:

Attn: Leo James

Director of Event Technology

ph: (707) 251-1954 | ljames@five-starav.com

EXHIBITION SCHEDULE

Dates	Exhibitor Check-in	Exhibit Installation	Exhibit Hours	Exhibit Dismantle
Thursday, August 25	6:00 am - 6:00 pm	8:00 am - 6:00 pm		
Friday, August 26		6:00 am - 7:00 am	7:00 am - 7:30 pm	
Saturday, August 27			7:00 am - 7:30 pm	7:30 pm - 9:00 pm
Sunday, August 28				8:00 am - 11:00 am

LOCATION AND ACCOMMODATIONS

The Napa Pain Conference will be held at the Meritage Resort and Conference center, located at 875 Bordeaux Way in Napa, California. Discounted rooms are available for exhibitors, sponsors and attendees.

Home to the award-winning Spa Terra and the renowned Trinitas Cellars Tasting Room, The Meritage is the only facility of its kind in Wine Country. Descend 40 feet underground and arrive at a state of total relaxation and rejuvenation, relishing in the lavishly appointed private treatment rooms, soaking pools, steam grottos, and water walls of one of America's Top 100 Spas.

The hotel features exemplary facilities and services above ground, as well. Nine acres of stunning vineyards with hiking trails adorn the hillside behind the resort with paths leading to Napa's Grape Crusher Statue. Swimming pools and whirlpools provide refreshing recreation, while private poolside cabanas and outdoor seating around fireplaces offer idyllic settings for repose. Also included at the hotel is a state-of-the-art fitness center and Our Lady of Grapes Chapel. Should you decide to explore more of California's Wine Country, The Meritage Resort and Spa offers convenient guest transportation to downtown Napa and Oxbow Public Market on a deluxe 27 passenger shuttle.

DISCOUNTED ROOM RATES: \$295 + taxes & fees

EXTENDED through August 2nd

The Meritage Resort and Conference Center
875 Bordeaux Way, Napa Valley, California 94558

- [Hotel Website](#)
- [Conference Registration](#)
- [Hotel Registration](#)

The conference room block is now open. Please visit the Napa Pain Conference website or email education@neurovations.com for questions about reservations and availability.

An hour's drive from the thriving innovation hub of San Francisco, the Napa Pain Conference brings together the best education, the latest innovations, and the opportunity to escape from the standard conference circuit.

Within the stunning Napa Valley, the Napa Pain Conference is the perfect place to learn, network, and forge connections with hundreds of leaders in pain and neuroscience.



SPECIAL EVENTS



THE VINEYARD DINNER

Dinner Under the Stars

Rocca Family Vineyards hosts the annual Vineyard Dinner on Saturday, August 27, at their gorgeous vineyard in Yountville, CA. Each course of a classically curated wine country meal will be paired with an estate-grown, small-batch wine from grapes harvested in the vineyard you dine in.

This event is an attendee favorite, selling out every year. We hope you will join us for a wonderful opportunity to connect with conference-goers over a one-of-a-kind dining experience. Tickets are available from \$200 per seat.



REGIONAL WINE TASTING

A Taste of Napa

Ten local wineries join us in the Exhibit Hall at the Napa Pain Conference on Friday, August 26, treating conference attendees, exhibitors and sponsors to a tasting of the region's finest family-owned, limited edition wines.



RULES AND REGULATIONS FOR EXHIBITING COMPANIES

ACCREDITATION COUNCIL FOR CONTINUING MEDICAL EDUCATION (ACCME) GUIDELINES

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Grants and commercial support (financial or in-kind) of Continuing Medical Education (CME) activities does not influence booth space or assignment decisions.

Commercial entities may not discuss or influence the planning or presentation of CME content with speakers or planners of the activity.

AUDIO VISUAL USAGE IN EXHIBITS

Exhibitors may not use sound amplification within the exhibit hall or greater function space.

Audiovisual equipment as part of a display is acceptable; however, sound equipment must be regulated so that it doesn't disturb neighboring exhibitors (providing headsets for attendees is acceptable). In addition, spectators may not obstruct aisles or interfere with access to other exhibits

Conference staff reserve the right to determine when sound levels from equipment constitutes interference with others or is unacceptable. In such an event, sound must be reduced or equipment will be removed at the exhibitor's expense.

Exhibitors are responsible for obtaining appropriate licenses for any copyrighted materials, audio, and/or video utilized as part of an exhibit.

BOOTH STAFF

Exhibits must be staffed each day during exhibit hours. Representatives are expected to dress and conduct themselves in a professional manner consistent with a medical education meeting.

Neuroventions representatives and employees shall have free access to any exhibit at all times in the performance of their assigned duties.

BADGES

All company employees, representatives and guests are required to wear conference-issued exhibitor badges at all times, in an unobstructed manner, while in the function space. Badges may not be altered in any manner. Company badges are not acceptable in lieu of official badges.

RESPECT FOR THE HOST LOCATION

Exhibitors may not install any permanent fixtures or deface property in any way. Upon completion of the meeting, exhibitors are expected to leave the exhibit space in the same condition that it was received.

Items and services, such as extra trash cans or wired internet, maybe contracted directly with the property and property's contractors (as applicable and available) at exhibitor's expense.

Balloons are not permitted as part of an exhibitor's display.

Photographing another exhibitor's booth is grounds for cancellation of an offending exhibitor's booth, at sole discretion of Neuroventions. Exhibitors will not be entitled to a refund in such a situation.

GIVEAWAYS

Giveaways of items with company logos, brand logos, or slogans readily visible are not permitted.

Companies regulated by the Pharmaceutical Research and Manufacturers of America's (PhRMA) codes governing interactions with healthcare professionals and the Advanced Medical Technology Association (AdvaMed), will be limited to giveaways allowed under such rules and codes of conduct. These items are those designed primarily for the education of patients or healthcare professionals.

Due to these new codes companies regulated by PhRMA or AdvaMed are not allowed the following giveaways: pens, pencils, notepads, small desk clocks, pocket calculators, desk calendars and mouse-pads. Prescription drug samples may be distributed to physicians only in accordance with the Prescription Drug Marketing Act. Distribution of approved items must not create a nuisance or cause interference with adjoining exhibits.

**DISPLAY OF DRUGS AND DEVICES NOT APPROVED BY THE
FEDERAL FOOD AND DRUG ADMINISTRATION (FDA)**

Any investigational product that is graphically depicted within the exhibit is subject to the following rules:

- Contain only objective statements about the product
- Contain no claims of safety, effectiveness, or reliability
- Contain no claims about how the product compares with marketed products
- Must be accompanied by directions for becoming an investigator and a list of investigator responsibilities
- Prominently display the statement “Caution— Investigational Device—Limited to Investigational Use” on the product in a type size that is easy to read

Exhibitors agree not to sell, promote, or distribute in any fashion any non-approved product, in whole or in part, during or in connection with the meeting to U.S. attendees. Exhibitors may, however, conduct sales activities for, and market and promote, non-approved products, solely to attendees who are non-U.S. doctors, exclusively for sales outside the United States, provided that such activities are in compliance with the relevant laws of any such non-U.S. jurisdiction. In accordance with U.S. Law, exhibitors may not sell and deliver Non-FDA approved products to U.S. physicians at the meeting. Exhibitors may sell and deliver Non-FDA approved products to non-U.S. physicians as long as they adhere to all applicable U.S. laws and regulations.

You can find further information and guidance on the subject at www.fda.gov.

Penalties for non-compliance to the FDA rules and regulations include:

- Neurovations, at its sole discretion, will immediately shut down the exhibitor’s booth for the remainder of the meeting.
- The exhibitor will not be entitled to a refund.
- The exhibitor may face legal action from the U.S. government for failing to comply with the appropriate rules and regulations.
- The exhibitor may not be invited to participate in future meetings.

Easily visible signs stating “This device is not cleared by the FDA for distribution in the United States” or “This device is limited by federal law to investigational use only” must be placed near the device or drug and on any graphic depicting the device or drug.

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THE MERITAGE RESORT AND CONFERENCE CENTER, NAPA VALLEY, CALIFORNIA

THURSDAY - SATURDAY, AUGUST 25-27, 2016

SPONSORSHIP AND EXHIBITOR APPLICATION

ORGANIZATION: _____

MAILING ADDRESS: _____

AUTHORIZED REP: _____

TITLE: _____

EMAIL: _____

PHONE: _____

WE WOULD LIKE TO SECURE THE FOLLOWING SPONSORSHIP/EXHIBITOR OPPORTUNITY	PRICE
PRICE	

DEPOSIT INFORMATION

CARDHOLDER NAME: _____

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____

CVV CODE: _____

BILLING ZIP CODE: _____

COMPANY NAME/ADDRESS: _____

Exhibit and sponsorship opportunities are not confirmed until this deposit is received. The full payment amount is due on or before August 15, 2016.

THE 23RD ANNUAL NAPA PAIN CONFERENCE

THE MERITAGE RESORT AND CONFERENCE CENTER, NAPA VALLEY, CALIFORNIA

THURSDAY - SATURDAY, AUGUST 25-27, 2016

EXHIBITOR BADGE REGISTRATION

Please include the name and contact information for the exhibitor badges included in the exhibit/sponsorship package you have selected. Any changes to the information submitted below must be submitted to Neurovations by August 20, 2016.

NAME: _____

EMAIL: _____

TITLE: _____

CELL / ON-SITE CONTACT: _____

NAME: _____

EMAIL: _____

TITLE: _____

COMPANY INFORMATION

In addition to the Sponsorship and Exhibitor Application form, please attach the following information to your email to Education@neurovations.com

HIGH RESOLUTION COMPANY LOGO

50 WORD COMPANY DESCRIPTION

COMPANY PRESS KIT (IF AVAILABLE)

CANCELLATION AND ADDITIONAL TERMS

Written cancellation notice must be received via fax, mail, or email by August 1, 2016 to receive a 50% refund on the full amount of the exhibitor/sponsorship opportunity requested. No refunds will be given after this date. If the conference cannot take place due to acts of God, war, government regulations, disaster, strikes, civil disorder, or curtailment of transportation facilitating other emergencies making it inadvisable, illegal, or impossible to provide the facilities or to hold the meeting, each prepaid registrant/exhibitor will receive a copy all materials that would have been distributed. Fixed conference expenses will be paid from the pre-registration funds. Remaining funds will be refunded to pre-registrants/exhibitors. Neurovations Education/Napa Pain Institute is not responsible for any other costs incurred by pre-registrants/exhibitors in connection with the conference.

PLEASE NOTE: This is an application to exhibit. All exhibitor applications are subject to review and approval by Neurovations Education. Moreover, we reserve the right to deny exhibitor privileges to any applicant.

For additional conference details and to register for the conference, visit WWW.NAPAPAINCONFERENCE.COM

